

E-Goi - Email Marketing and SMS Automation

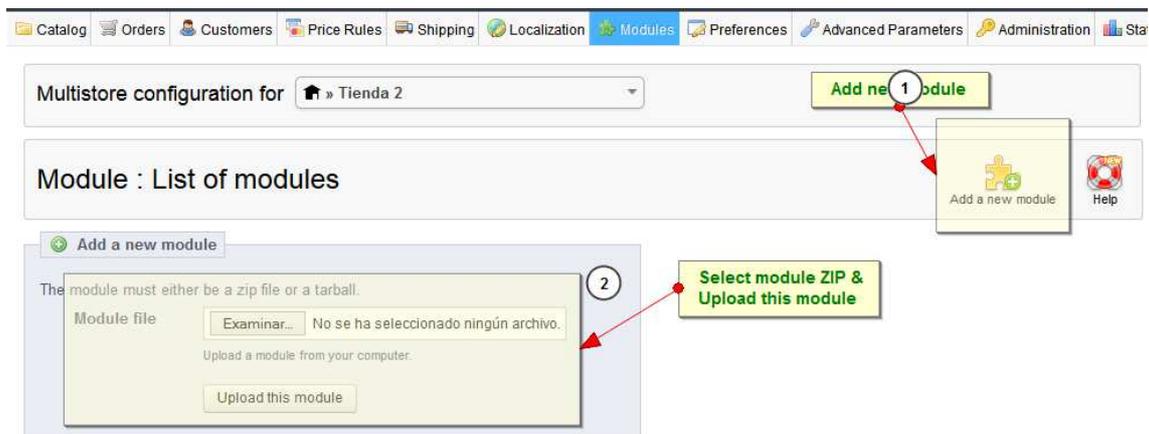
PrestaShop Module developed by OBSolutions

In this guide you will find detailed instructions on how to install and configure "E-Goi - Email Marketing and SMS Automation" module for PrestaShop.

If you do not have an E-Goi account you can create new free account here:

<http://www.e-goi.com/index.php?cID=232&aff=1e420d3e68>

Module installation



To proceed with the module installation you should go to '**Modules**' tab in your PrestaShop Back-Office and select '**Add a new module**'. It will show you a window where you can select the ZIP file you downloaded when purchasing this product. Once selected, you should click on '**Upload this module**' button.

Module configuration

In order to configure the module you should look for '**E-Goi – Email Marketing and SMS Automation**' module in '**Modules**' tab under the '**Advertising and Marketing**' category and click on '**Configure**' button.

Module : List of modules

Developed by: PrestaShop | Version: 1.0 (Update 1.1 Available on PrestaShop Addons) | Category: Advertising and Marketing | Description: Follow-up with your customers with daily customized e-mails.

Delete Mark as Favorite

Customer referral program NOT INSTALLED Update it! Install

Developed by: PrestaShop | Version: 1.5.2 (Update 1.5.4 Available on PrestaShop Addons) | Category: Advertising and Marketing | Description: Integrate a referral program system into your shop. Delete Mark as Favorite

Deal of the day promotion countdown INSTALLED Uninstall

Developed by: OBSolutions.es | Version: 1.4 | Category: Advertising and Marketing | Description: Shows the deal of the day so fixed, with a countdown in the footer of your store. Configure Disable Reset Delete Mark as Favorite

E-goi - Email Marketing and SMS Automation INSTALLED Uninstall

Developed by: OBSolutions.es | Version: 1.0 | Category: Advertising and Marketing | Description: The most comprehensive and automated PrestaShop Addon for SMS / Email Marketing. Configure Disable Reset Delete Mark as Favorite

LandingPage Promotion INSTALLED Uninstall

Developed by: OBSolutions.es | Version: 1.8 | Category: Advertising and Marketing | Description: Show promotion image in Mac-Style with direct link to the product. Configure Disable Reset Delete Mark as Favorite

Newsletter & Statistics (Addons) MUST HAVE 99,90 €

Developed by: PrestaShop | Version: 4.0.14 | Category: Advertising and Marketing | Description: Sepa conservar sus clientes gracias al envío de una newsletter de calidad y optimizando siempre mediante el seguimiento de sus estadísticas! Su tienda en línea Prestashop envía sus newsletters sin que

Newsletters Maker Pro INSTALLED Uninstall

Developed by: OBSolutions.es | Version: 3.8 |

Once there, you should insert your API Key from your E-Goi account:

PS 1561 4 31 17 every... Quick Ac...

Catalog Orders Customers Price Rules Shipping Localization Modules Preferences Advanced Parameters Administration Stat

Multistore configuration for All shops

Module **obsegoi** [Back](#) [Manage hooks](#) [Manage translations](#) US ES FR

Activate module for all shops

No API key configured. Please go to the [module configuration](#) to add one.
If you don't have an E-Goi account please [click here](#). If you want to know more about E-Goi [click here](#)

E-goi - Email Marketing and SMS Automation 1.0

Your API Key

To get your API Key, login into your E-goi.com panel, go to your user menu (upper right corner), select "Integrations" and copy the account API key

[Save](#)

Module **obsegoi** [Back](#) [Manage hooks](#) [Manage translations](#) US ES FR

Activate module for all shops

PrestaShop™ 1.5.6.1
Load time 1.252s

[Contact](#) | [Bug Tracker](#) | [Forum](#) | [Addons](#)

If you don't have an E-Goi account you can create it for free on the following link:

<http://www.e-goi.com/index.php?cID=232&aff=1e420d3e68>

My Account details

You can view your E-Goi account details from 'E-Goi' tab > 'My Account':

The screenshot shows the PrestaShop admin interface. At the top, there is a navigation menu with various tabs like Catalog, Orders, Customers, Price Rules, Shipping, Localization, Modules, Preferences, Advanced Parameters, Administration, Stats, and E-goi. The E-goi tab is selected, and a dropdown menu is open, showing 'My Account', 'My Lists', and 'Import Lists from E-goi'. The 'My Account' option is highlighted. Below the navigation menu, there is a search bar and a 'Quick Ac...' dropdown. The main content area shows the 'E-goi > My Account > View' breadcrumb and a 'Back to list' button. The 'Account Details' section is expanded, showing a table of account data. A red arrow points from a yellow box labeled 'Your E-Goi account details' to the table.

Account Data	
Client Id	76254
Company Name	OBSSolutions
Company Legal Name	OBSSolutions S.C.P.
Company Type	unknown
Business Activity Code	-
Date Registration	
Country	espanha
State	Barcelona
City	Vallirana
Address	C/ Lluís Companys 1, 4o 1a
Website	http://www.obsolutions.es
Signup Date	2014-02-06 17:30:02
Credits	25

Import lists from E-Goi to PrestaShop

For importing your lists from E-Goi to PrestaShop, you should go to the 'E-Goi' tab > 'Import Lists from E-Goi':

PS 1561 4 31 17 Quick Ac... Welcome, D OBS My Preferences Logout

Catalog Orders Customers Price Rules Shipping Localization Modules Preferences Advanced Parameters Administration Stats **E-goi**

Multistore configuration for All shops

E-goi > Import Lists from E-goi Import E-Goi Lists

Page 1 / 1 | Display 50 / 0 result(s) Filter Reset

ID	Lang	Name	Active Subs.	Total Subs.
1	es	OBSolutions SCP	1	1

Import selected

Mark E-Goi lists to be create and click 'Import selected'

PrestaShop™ 1.5.6.1 Load time 3.717s [Contact](#) [Bug Tracker](#) [Forum](#) [Addons](#)

Your E-Goi Lists will be shown below. You should select the lists that you want to create and associate with PrestaShop and click 'Import Selected'. All selected lists will be created automatically:

PS 1561 4 31 17 Quick Ac...

Catalog Orders Customers Price Rules Shipping Localization Modules Preferences Advanced Parameters Administration Stats

Multistore configuration for All shops

✓ Creation successful

E-goi > My Lists Create new lists Add new

Page 1 / 1 | Display 50 / 1 result(s) Filter Reset

ID	List language	Name	Subscribers	Actions
1	en	Prestashop English	0	

Delete selected

View list subscribers

Add new lists

You can create new lists going to the 'E-Go!' tab > 'My Lists' by clicking 'Add New'. A form where you can customize the new list will be shown:

The screenshot shows the PrestaShop administration interface for adding a new list. At the top, the header includes the store name 'PS 1561', navigation icons for shopping cart, orders, and customers, a search bar with the text 'every...', and a 'Quick Access' dropdown. Below the header is a menu bar with various administrative options: Catalog, Orders, Customers, Price Rules, Shipping, Localization, Modules, Preferences, Advanced Parameters, Administration, and Statistics. A 'Multistore configuration for' dropdown is set to 'All shops'. The breadcrumb trail reads 'E-go! > My Lists > Add new', with 'Save' and 'Back to list' buttons. The main form area is titled 'List' and contains the following fields:

- Name:** A required text input field.
- List language:** A dropdown menu currently set to 'English (English)'. Below it, a note lists supported languages: Brazilian (br), Germany (de), English (en), French (fr), Spanish (es), Portuguese (pt), and Hungarian (hu).
- Group shop association:** A table with a 'Shop' header and four rows, each with a checkbox:

Shop
<input checked="" type="checkbox"/> All shops
<input checked="" type="checkbox"/> Group Default
<input checked="" type="checkbox"/> PS 1561
<input checked="" type="checkbox"/> Tienda 2

A legend at the bottom left indicates that an asterisk (*) denotes a required field.

Create an account

With each new customer record in the store, the account details will be automatically sent to the E-Goi list associated store, for the language and the customer store (in the case of multi-store):

Contact | Sitemap | bookmark

YourLogoHere SEARCH Cart (empty)

Welcome | Login

Home | iPods | Accessories

Home > Authentication > Create your account

Create an account

YOUR PERSONAL INFORMATION

Title Mr. Mrs.

First name *

Last name *

Email *

Password *
(Five characters minimum)

Date of Birth

SIGN UP FOR OUR NEWSLETTER!

Sign up for our newsletter!
 Receive special offers from our partners!

*Required field **Register!**

BEST SELLERS

- iPod shuffle **63,94 €**
- iPod Nano **162,52 €**
- iPod touch **292,38 €**
- Shure SE210 Sound-Isolating Earphones for iPod and iPhone **150,74 €**

[» All best sellers](#)

SPECIALS NEW TITLE

iPod shuffle ~~79,92€~~ **63,94 €** **-20%**

[» All specials](#)

OUR STORE(S)!

You can find subscribed and exported users to E-Goi by checking the list details in E-Goi module:

PS 1561 Quick Ac...

Catalog | Orders | Customers | Price Rules | Shipping | Localization | Modules | Preferences | Advanced Parameters | Administration | Stat

Multistore configuration for

Users subscribed at Prestashop English

E-goi ID	Name	Email	Subscribed	Subs. Date
e3c89a6085	Walter White	walter@obsolutions.es		2014-02-06 20:59:40

Customer account exported to E-Goi

You can verify if your customer accounts have been uploaded correctly through the E-Goi administration panel:

e-goi Lists Campaigns Reports Forms Help

MAILING LISTS

You can create multiple lists, but it's usually better to use one single list (organised by segments) instead of managing lots of them.

[MANAGE SUPPRESSION LIST](#) [CREATE LIST](#)

<input type="checkbox"/>	ACTIVE	PUBLIC TITLE	ID	TOTAL	REMOVED	UNCONFIRM	INACTIVE	WAITING FO
<input type="checkbox"/>		-- search here --	-- search h					
<input type="checkbox"/>	1 View contacts	Prestashop English Forms Statistics Actions Options	2	1	0	0	0	0
<input type="checkbox"/>	3 View contacts	OBSolutions SCP Forms Statistics Actions Options	1	2	0	0	0	0

[E-Goi List linked with PrestaShop](#)

e-goi Lists Campaigns Reports Forms Help

Contacts "Prestashop English"

These are all the contacts you have in this list. If you delete one of them, its status will change to «removed» to prevent it from being accidentally added later.

[SEGMENT](#) [ADD / UPDATE](#) [Statistics](#)

<input type="checkbox"/>	ID	LAST NAME	FIRST NAME	E-MAIL	MOBILE	STATUS	ACTIONS
<input type="checkbox"/>	-- search here --	-- search here --					
<input type="checkbox"/>	e3c89a6085	White	Walter	walter@obsolutions.es	---	Active	

If the list has been created from PrestaShop, we can add an extra field called 'Newsletter checked' that indicates whether the user has opted to receive the newsletter or not in his customer account.

The screenshot shows the Egoi interface with a contact list titled "Contacts 'Test NEW'". The list has columns for ID, LAST NAME, FIRST NAME, E-MAIL, MOBILE, STATUS, NEWS, and ACTIONS. The 'NEWS' column contains values 0, 1, and -- for the three contacts. A callout box points to the 'NEWS' column header with the text: "Extra campo indicando si ha marcado recibir newsletters o no (1 ó 0)".

ID	LAST NAME	FIRST NAME	E-MAIL	MOBILE	STATUS	NEWS	ACTIONS
ec96c2c784	asdfasdf	Asdfasdf	testaaadff@obsolutions.es	--	Active	0	[edit] [delete] [info]
e9d0bf993e	Marquez Hernandez	Sergi	testaaaaa@obsolutions.es	--	Active	1	[edit] [delete] [info]
f92783a679	MOYANO	Test	eulerico@gmail.com	--	Removed	--	[edit] [delete] [info]

This field will be useful to segment our list.

360 Subscribers Sync: E-Goi - PrestaShop

Synchronization is performed in both directions, both from PrestaShop to Egoi (we've seen) and from Egoi to Prestashop.

This means that information about our subscribed customers will remain at PrestaShop updated when:

- **A new subscriber is created in Egoi:** Updating the information in PrestaShop if the client exists or create it if not exist.
- **Data from a subscriber in Egoi is updated:** Updating the information in PrestaShop if the client exists or create it if not exist.
- **A customer unsubscribe from a list:** Updating customer subscription information PrestaShop.

Module developed by OBSolutions



Web: <http://www.obsolutions.es>

Shop: <http://moduleshop.obsolutions.es>

Twitter: [Twitter.com/OBSolutions_es](https://twitter.com/OBSolutions_es)

Facebook: [Facebook.com/OBSolutions.es](https://facebook.com/OBSolutions.es)

Skype: [obsolutions.es](https://skype.com/obsolutions.es)